

## **Bullseye Speech Pathology Privacy Policy**

### **1. PART 1 – ABOUT THIS POLICY**

#### **1.1 Purpose**

Bullseye Speech Pathology is a private speech pathology practice under the ownership of Mrs Ellie Reading that is committed to protecting the privacy of personal information collected and held about individuals.

Bullseye Speech Pathology complies with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth), other privacy laws that govern how private sector health service providers handle your personal information (including your health information), and Speech Pathology Australia's Code of Ethics (2020).

This Privacy Policy explains how Bullseye Speech Pathology manages the personal information we collect, use and disclose.

### **2. PART 2 – HOW BULLSEYE SPEECH PATHOLOGY HANDLES YOUR PERSONAL INFORMATION**

#### **2.1 Bullseye Speech Pathology's Legal Obligations**

In order to provide you with the health care services that you have requested, Bullseye Speech Pathology will need to collect and use your personal information. If you provide incomplete or inaccurate information to us or withhold personal and health information from us, we may not be able to provide you with the services you are seeking.

#### **2.2 What information does Bullseye Speech Pathology collect?**

We will only collect the information we need for the particular function or activity we are carrying out. We collect information from you that is necessary to provide you with speech pathology services and to manage our relationship with you. The information we collect includes: your name, date of birth, contact details, funding details and information about your health history and family history. We require this information to assist the speech pathologist to diagnose and treat you.

#### **2.3 How does Bullseye Speech Pathology collect health information?**

We will usually collect your health information directly from you. This information may be collected through face-to-face conversations, phone calls, videoconferencing, text messages and emails. Sometimes, we may need to collect information about you from a third party (such as a relative or another health service provider).

#### **2.4 How does Bullseye Speech Pathology use your information?**

Bullseye Speech Pathology uses your personal information for the purpose you have given the information to us. We will use your information to provide speech pathology services to you, to manage our relationship with you and to contact you in relation to matters concerning your care. We may also use your information for other purposes permitted under the Privacy Act 1988.

Who might we disclose your information to?

We may disclose your information to the following people:



Find Us:  
[www.bullseyespeech.com.au](http://www.bullseyespeech.com.au)



Call Us:  
0477 412 142



Email Us:  
[info@bullseyespeech.com.au](mailto:info@bullseyespeech.com.au)

(a) Other health professionals involved in your treatment

Your personal information will generally only be used by the speech pathologist involved in your care, however on occasion your care may be provided by a number of health professionals (for example, speech pathologist, occupational therapist and/or psychologist) working or consulting together. We may disclose your information to these health professionals as part of the process of providing your care and to other health professionals involved in your care if you have consented for this to occur.

(b) The referrer

Bullseye Speech Pathology may send a summary to the referrer (i.e., your medical practitioner) following discharge from Bullseye Speech Pathology or at other times, as required for your care.

(c) Other

We may provide information about your condition to your parent, child, other relatives, close personal friends, guardians, or to a responsible person for you as previously agreed upon.

In order to provide the best possible environment in which to treat you, we may also use or disclose your personal and health information where necessary for:

- activities such as quality assurance processes, accreditation, audits, risk and claims management, patient satisfaction surveys and staff education and training;
- invoicing, billing and account management;
- to liaise with your health fund or Medicare and where required provide information to your health fund or Medicare to verify treatment provided to you;
- the purpose of sending you standard reminders, for example for appointments and follow-up care, by text message or email to the number or address which you have provided to us.

(f) Other uses with your consent

With your consent we may also use your information for other purposes such as including you on a marketing mail list, or research. Please note, however, that unless you provide us with your express consent for this purpose, we will not use your information in this way. We will not disclose your personal information to any individual who is outside Australia.

## 2.5 Access to and correction of your health information

You have a right to access the personal and health information that we hold about you. Bullseye Speech Pathology may recover reasonable costs associated with supplying this information to you. You can also request an amendment to your personal and health information should you believe that it is inaccurate. If we do not agree to change your medical record/personal information in accordance with your request, we will permit you to make a statement of the requested changes and we will enclose this with your record.

## 2.6 Data Quality

Bullseye Speech Pathology will take reasonable steps to ensure that your personal information which we may collect, use or disclose is accurate, complete and up-to-date.

## 2.7 Data Security

Bullseye Speech Pathology will take reasonable steps to protect your personal information from misuse, interference, loss, unauthorised access, modification or disclosure. We use technologies and processes such as access control procedures, network firewalls, encryption and physical security to protect your privacy.



Bullseye Speech Pathology will destroy or permanently de-identify any of your information which is in its possession or control and which is no longer needed for the purpose for which it was collected provided Bullseye Speech Pathology is not required under an Australian law or court/tribunal or otherwise to retain the information.

## 2.8 What to do if you have a complaint about privacy issues

If you have questions or comments about this Privacy Policy or have a complaint about our information handling practices, please contact us -

By email: [info@bullseyespeech.com.au](mailto:info@bullseyespeech.com.au)

By telephone: 0477 412 142

## **PART 3 – HOW BULLSEYE SPEECH PATHOLOGY HANDLES YOUR PERSONAL INFORMATION WHEN YOU VISIT OUR WEBSITE**

This section of our Privacy Policy explains how we handle your personal information which is collected from our website: [www.bullseyespeech.com.au](http://www.bullseyespeech.com.au).

This Privacy Policy applies to your use of our website and the use of any of the facilities on our website.

### 3.1 Collection

When you use our website, we do not attempt to identify you as an individual user and we will not collect personal information about you unless you specifically provide this to us.

Sometimes, we may collect your personal information if you choose to provide this to us via an online form or by email, for example, if you:

- submit a general enquiry via our Contacts and Bookings page

When you use our website, our Internet Service Provider (ISP) may record and log for statistical purposes the following information about your visit:

- your computer address;
- your top-level domain (for example, .com, .gov, .org, .au etc.);
- the date and time of your visit;
- the pages and documents you access during your visit; and
- the browser you are using.

Our web-site management agent may use statistical data collected by our ISP to evaluate the effectiveness of our web-site.

### 3.2 Cookies

A "cookie" is a device that allows our server to identify and interact more effectively with your computer. Cookies do not identify individual users, but they do identify your ISP and your browser type.

This website uses temporary cookies. This means that upon closing your browser, the temporary cookie assigned to you will be destroyed and no personal information is maintained which will identify you at a later date.

Personal information such as your email address is not collected unless you provide it to us. We do not disclose domain names or aggregate information to third parties other than agents who assist us with this website and who are under obligations of confidentiality. You may be able to configure your



browser to accept or reject all cookies and to notify you when a cookie is used. We suggest that you refer to your browser instructions or help screens to learn more about these functions. However, please note that if you configure your browser so as not to receive any cookies, a certain level of functionality of the Bullseye Speech Pathology website and other websites may be lost.

### 3.3 Links to third party websites

We may create links to third party websites. We are not responsible for the content or privacy practices employed by websites that are linked from our website.

### 3.4 Use and disclosure

We will use any personal information collected via our website in accordance with our privacy policy.



Find Us:  
[www.bullseyespeech.com.au](http://www.bullseyespeech.com.au)



Call Us:  
0477 412 142



Email Us:  
[info@bullseyespeech.com.au](mailto:info@bullseyespeech.com.au)